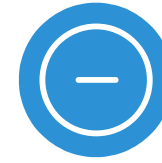


## TYPES OF DECORATIONS: PROS AND CONS



### Screen Printing

Screen printing involves using ink to print designs onto fabric. It is the most common and affordable way to decorate clothing, producing excellent results.

Affordable for large quantities.  
Vibrant colors.  
Detailed designs.

Large printed areas can feel stiff.  
Limited to printing up to 5 colors.

Screen printing is least expensive when using fewer colors and ordering in high quantities.  
Quantity price breaks occur at 12, 24, 50, 100, 250, 500, and 1000 units.

### Embroidery

Embroidery involves stitching designs onto fabric using colored thread. It is the preferred method for decorating hats and polos due to its professional appearance.

Results in a very professional look.  
Designs are long-lasting.  
Great for decorating hats and textured surfaces.

Each design requires a \$30 digitizing fee to convert it to an embroidery file, making it expensive for small quantities.  
Large designs can be costly.

Embroidery is least expensive with small to medium-sized designs and ordering in high quantities.  
Quantity price breaks occur at 6, 18, 36, 72, 144, 288, and 576 units.

### DTG Printing

Direct-to-Garment (DTG) printing utilizes a specialized inkjet printer to create full-color designs. A similar method called Direct-to-Film (DTF) printing, is better for small designs.

Full-color printing with no limit on the number of colors used in the design.  
Affordable for small quantities.

Volume discounts are minimal, making large quantities expensive.  
Colors can appear muted when printed on dark fabrics.

DTG Printing is least expensive for small designs and low quantities.  
Quantity price breaks occur at 5, 10, 25, 50, 100, 250, and 500 units.

### Sublimation

Sublimation involves bonding ink with polyester using heat and pressure. It creates designs with no additional texture and allows for full-color printing without extra charges.

Designs become part of the fabric, eliminating additional texture.  
Full-color printing with no extra charge for adding colors to the design.

Sublimation can only be used on polyester. It cannot be used with cotton or cotton/polyester blends. Some metals can be sublimated because of a polyester coating.

Sublimation is least expensive for small designs and ordering in high quantities.  
Quantity price breaks occur at 6, 12, 24, 50, 100, 250, and 500 units.

### Vinyl Transfers

Vinyl transfers involve cutting thin material into intricate patterns and applying them using adhesive, pressure, and heat.

Affordable and easy to apply, making them great for team names and numbers!  
Allows for detailed designs.

Only available for 1-color designs.

Vinyl transfers are least expensive when ordering in high quantities.  
Quantity price breaks occur at 5, 10, 25, 50, 100, 250, and 500 units.